

125 West 55th St

New York, NY 10019

Contract # 25311474

Changes as of: 9/20/2016 at 4:32 PM Flight: 9/30/16 - 10/6/16

Advertiser: POLIQUIN, BRUCE

Version: Original Order

Station: WFVX

Total \$: \$240.00

CPE: 509/942/7904 Agency: AMER MEDIA & ADVOCACY GROUP

Market: Bangor

Total Spots: 3

815 SLATERS LANE

Solve marke 4505011850118 Product: ME-2

Office: WASHINGTON

Total CPP: \$80.00

ALEXANDRIA, VA 22314

Agency Order #: 5408743

Primary Demo: Adults 35+

Total GRP: 3.0

Buyer: MediaAssistant, AMAG Salesperson: JAMES SCUTARI 202-955-5342

Con Type: POLITICAL/VOTE Assistant: JAMES SCUTARI 202-955-5342

Separation:

Comments: Separation: 30

| | | | The Library | MARK L | Bur | 303 | 1188 | 17.45 | 32.60 | 2756 | Christ | V30 - 10 | of the section of the | Total | Total | (66 | |
|----------------------|----|----------|-------------|----------------|-----|------|------|-------|-------|------|--------|----------|--|-----------|----------|--------|-----|
| # Day/Time | DP | Program | \$ Rate | A35P Rating | Len | 9/30 | 10/1 | 10/2 | | 10/4 | 10/5 | 10/6 | | Spots | \$ | CPP | GRP |
| F,M-Th 1 7:30p-8p | | LAST MAN | \$80.00 | 1.0 | 30 | 1 | n | n | 0 | 1 | U | - | | - Y. Care | \$240.00 | 600.00 | 3.0 |

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Separation: 202-955-5342

125 West 55th St New York, NY 10019 Special

09/20/16 4:35 PM

Instructions

Date/Time

Added by Comment JAMES SCUTARI

Separation: 30

Competitive Information Market Budget: \$12,000 WFVX Share: 2% Comment: WABI: 54% WLBZ: 24% WVII: 20%

| The Maria | The Administra | Daypart S | ummary teasons | NEW CHARLES | 1112 |
|-----------|----------------|-----------|----------------|-------------|------|
| Day/Time | % Digtrib | Spots | Dollars | CPP | GRP |
| | 100% | 3 | \$240.00 | \$80,00 | 3.0 |
| Total | 100% | Carda 3 | \$240.00 | \$80.00 | 3.0 |

| Moi | nthly Summary | |
|----------|---------------|----------|
| Month | Spots | Dollars |
| 2016-Oct | 3 | \$240.00 |
| Total | 3 | \$240,00 |

| Transaction History |
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| Trans Created/Received Created by Taylor Created |
| Single Control States of the Control |
| |
| 3 \$240.00 \$240.00 |

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Order Level Comments

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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